

SPYC

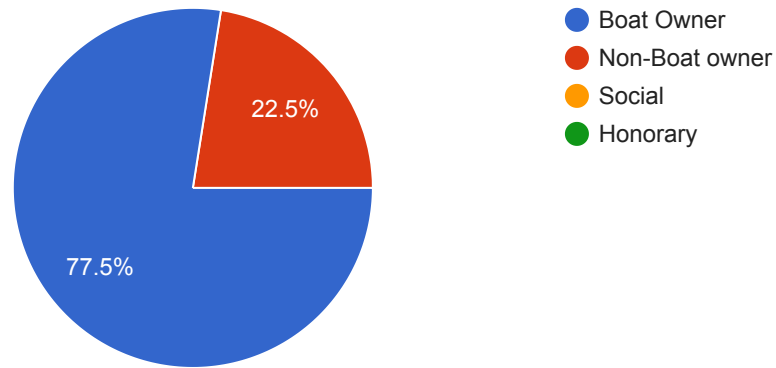
40 responses

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Who are you

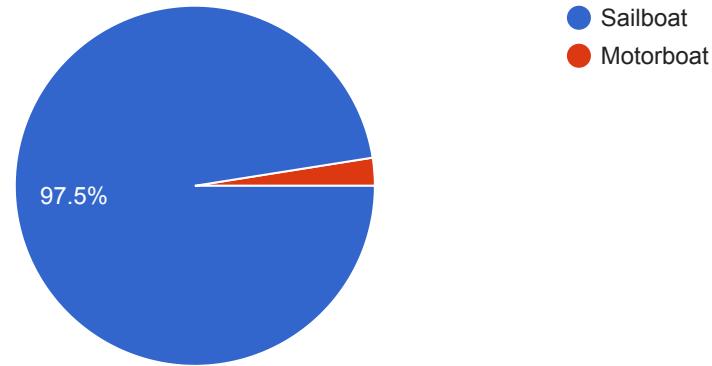
What type of member are you?

40 responses



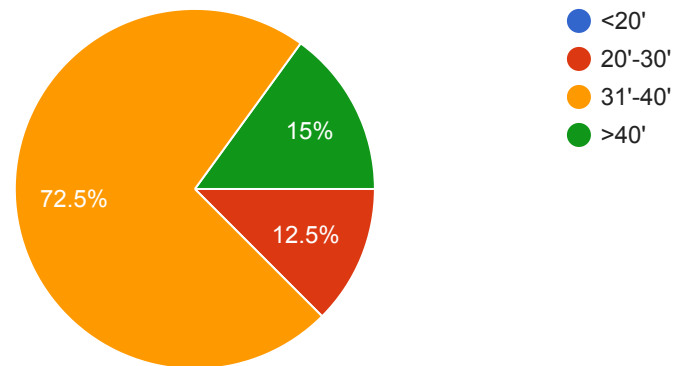
What type of boat do you cruise in

40 responses



What size of boat do you cruise/mostly cruise in?

40 responses

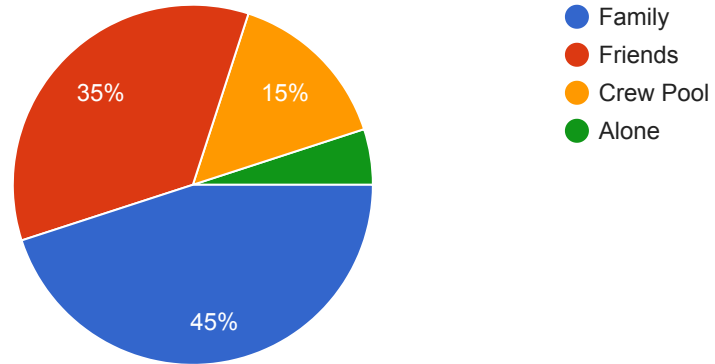


What do you like to do?



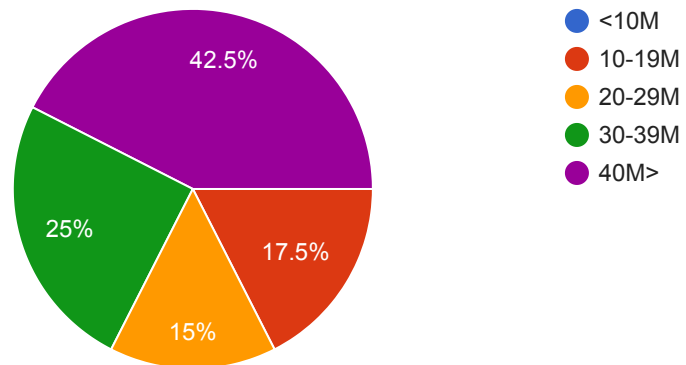
Who do you mostly cruise with?

40 responses



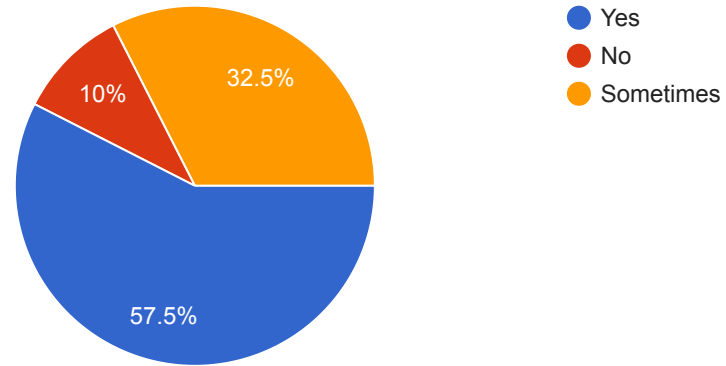
How far would you be prepared to cruise in one day?

40 responses



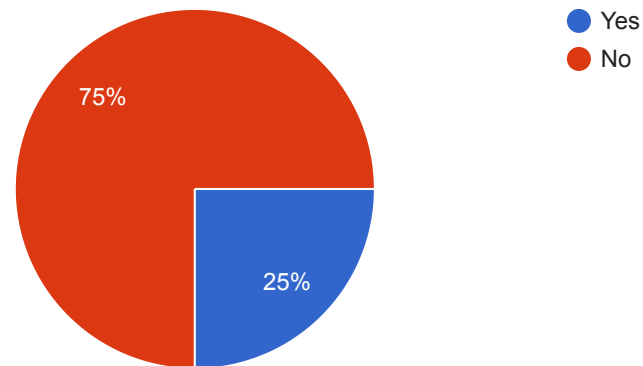
If the Club put on midweek cruising, would you be able to participate?

40 responses



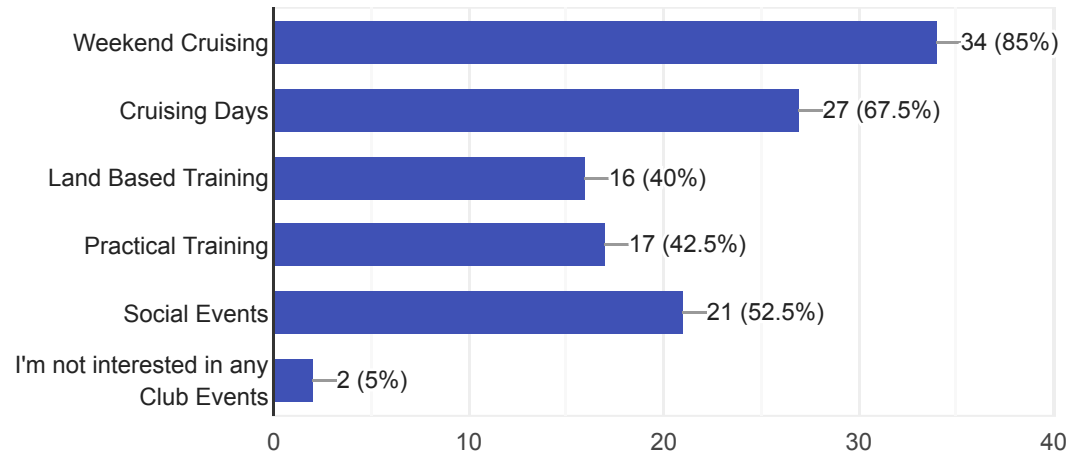
Can you only do weekend cruises?

40 responses



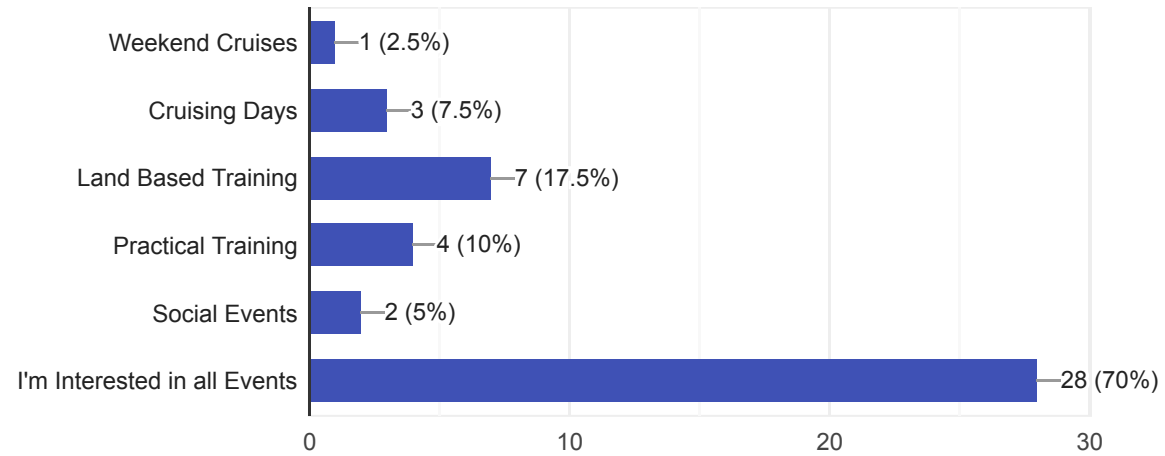
What events do you most enjoy

40 responses



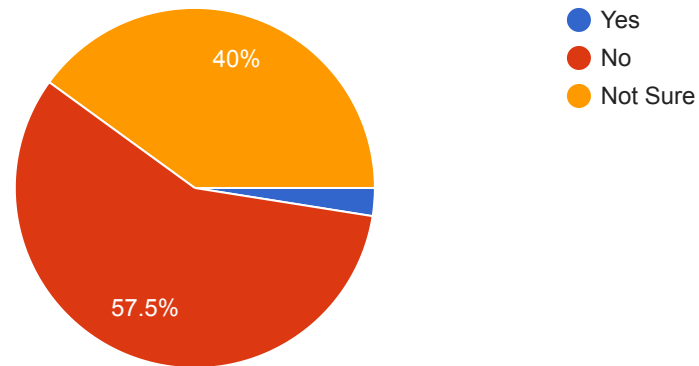
What events do NOT interest you?

40 responses



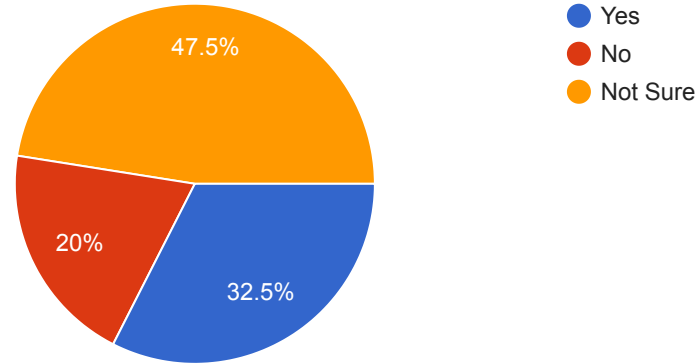
Is the programme of events too busy?

40 responses



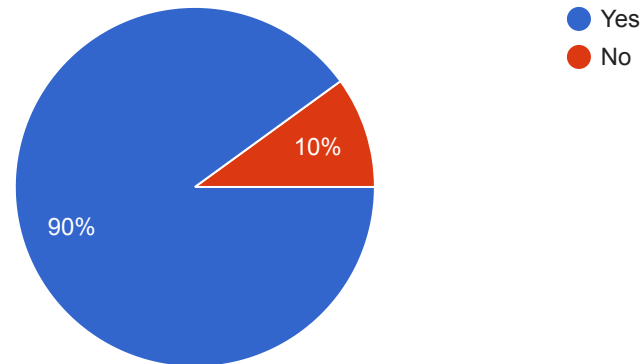
Do you think we should organise special events for children?

40 responses



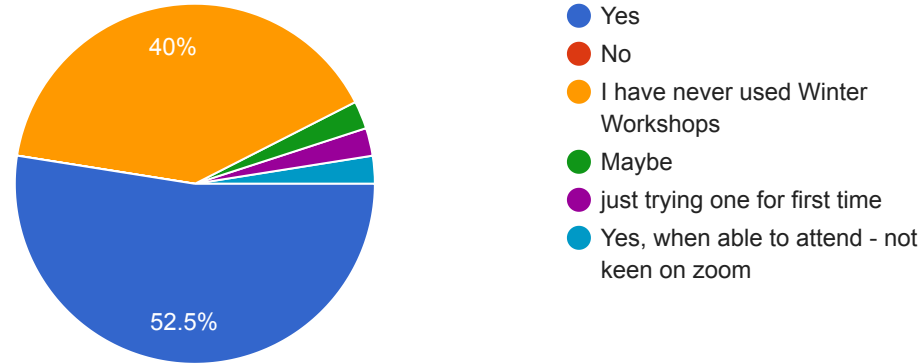
Do you like land-based social events?

40 responses



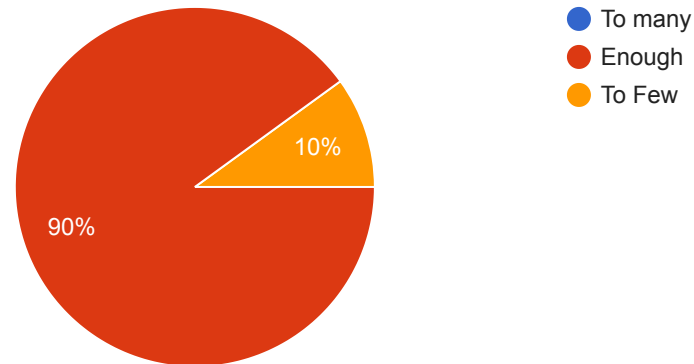
Do you like the skills refresher (Winter Workshop) events?

40 responses



Think about training events.

40 responses



Skipper Skills sessions were not well attended: why do you think they were not attractive to members?

31 responses

Only open to skippers

To many other events last year

Its not something that would interest us

Not sold well enough to the whole membership; stronger marketing required

Only for skippers , not everyone

New member - only seen one on towing (not considered relevant), and ladies day (which we booked and was cancelled)

Not applicable to me

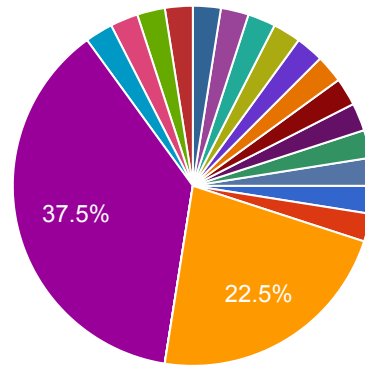
Sorry can't answer. I'm a new member

We probably think we know it !



If you haven't used Crew Pool was it because?

40 responses



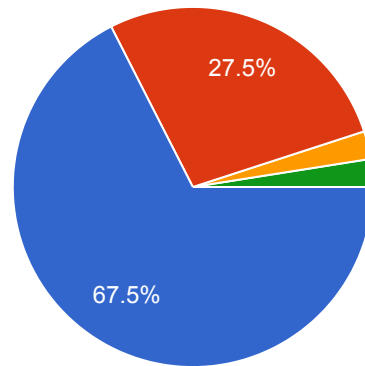
- I don't want strangers on my...
- I cruise solo
- I cruise with family and friend...
- I don't like Crew Pool.
- I use Crew Pool
- I am crew pool
- We do not need crew, and we...
- Have open mind

▲ 1/3 ▼

Communication

What is your opinion of the website?

40 responses

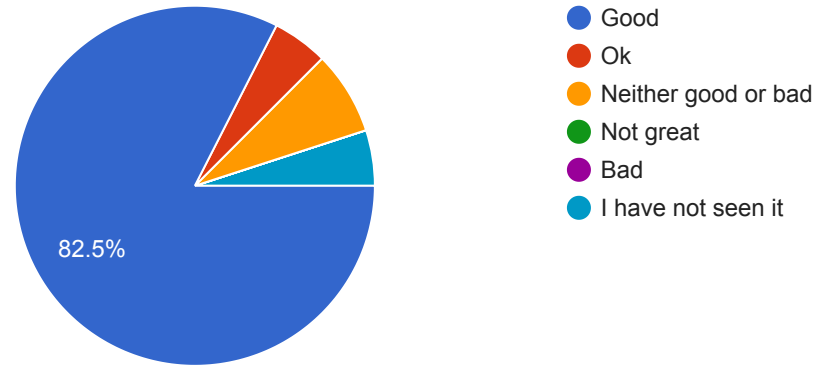


- Good
- Ok
- Neither good or bad
- Not great
- Bad
- I have never used it



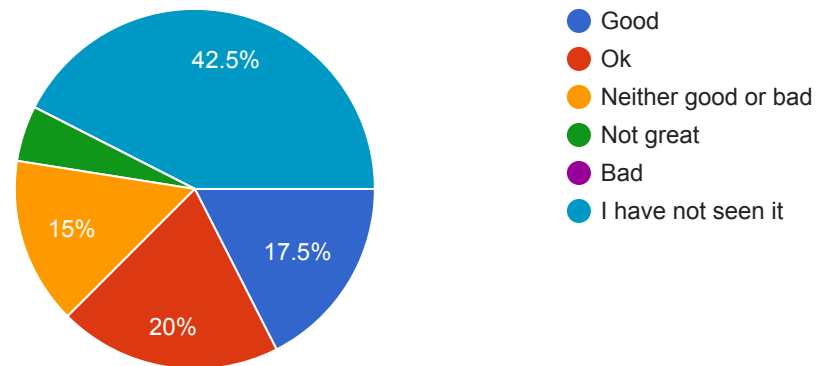
What is your opinion of the Crow's Nest?

40 responses



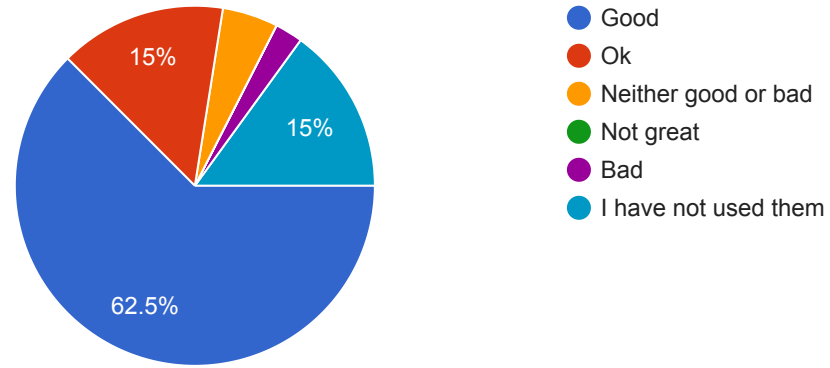
What is your opinion of the Facebook page?

40 responses



What is your opinion of the WhatsApp pages?

40 responses



Do you have any comments about Club communications?

27 responses

No

I find the communication very good

Website needs modifying in light of (mostly positive) experience; Crow's Nest is excellent, WhatsApp very useful; don't use Facebook; Newsletters good but plan their release - can be a flurry sometimes.

Covers most social media

I would really like a more member activity and a community based facebook and whatsapp group (like Shauns Shorts). Its not really used by members.

Generally good

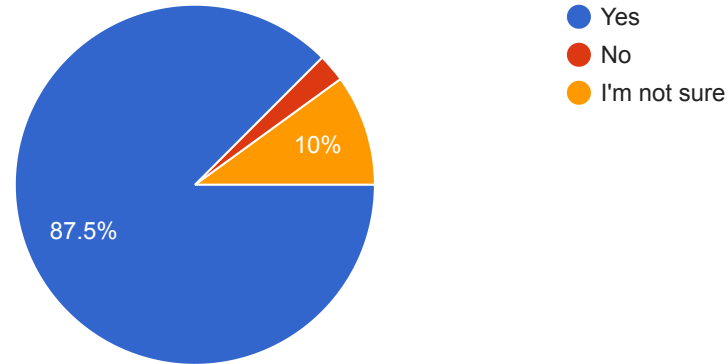
I think you have done well.
Website, Crows nest, WhatsApp all work well

Value for membership



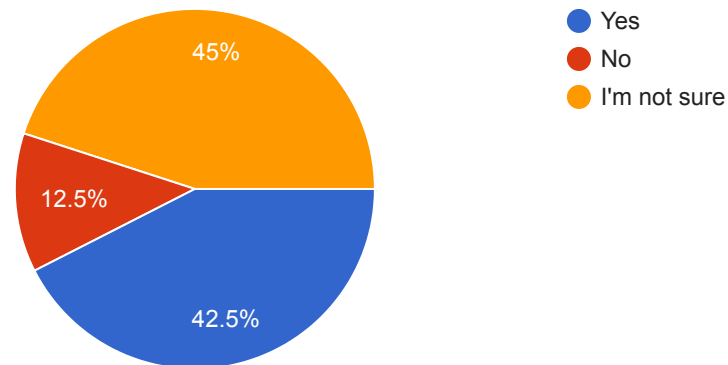
Do you feel you get value for money from your membership of SPYC?

40 responses



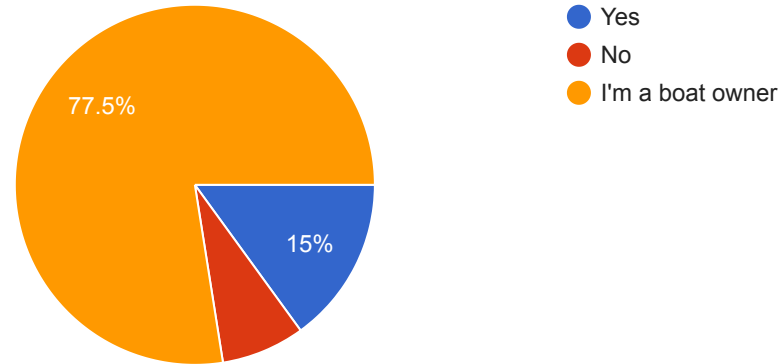
Should there be just one level of membership?

40 responses



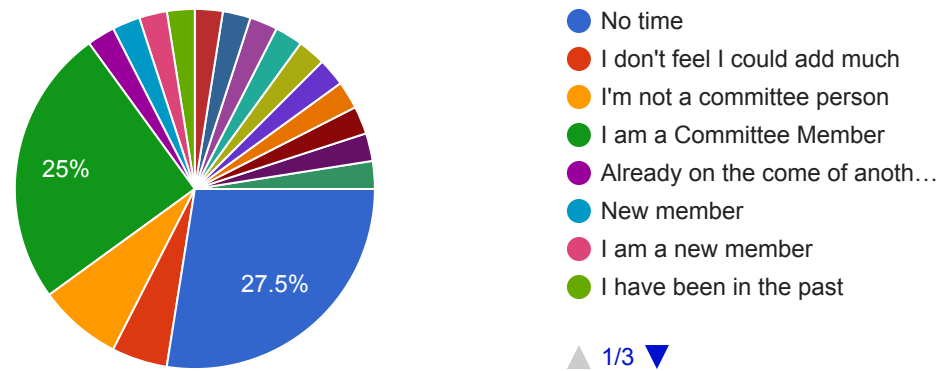
If Crew Pool member, would you be prepared to pay the same as boat-owners?

40 responses



Why have you not considered being a committee member?

40 responses

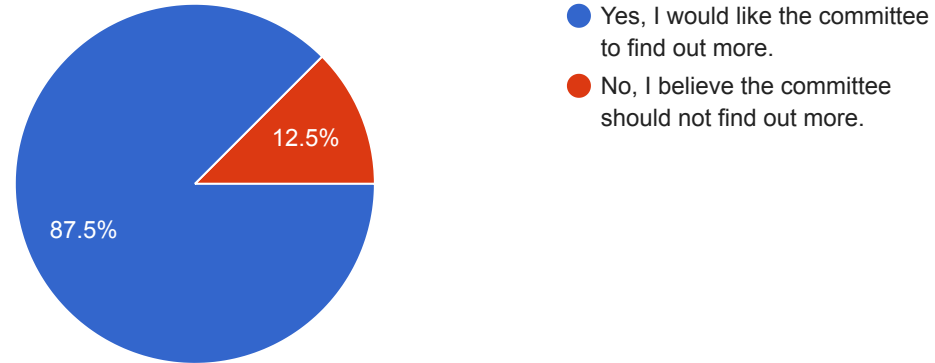


▲ 1/3 ▼



The committee are always looking to improve the Club for members. One such option is to merge with Shotley Sailing Club. We will be guided by you, the members, who will have the final say. At this early stage, do you think this is something the committee should look at in greater depth?

40 responses



If you could change one thing about SPYC, what would it be?

26 responses

I would like us to have a club house

One level of membership (apart from associate and honorary)

Have a club boat

Better online community

Nothing

It seems to be geared mostly towards retired generation who have plenty of time available to them. So cruising events do not take into account school holidays. When cruising events occupy school days, it is simply not possible to join in. There have been many occasions we have wanted to attend, but could not for that reason, but so often have found the adjacent weekend was over school holidays and there has been no events organised.

Better quality burgees - happy to pay more if they didn't shred!!

Finally

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